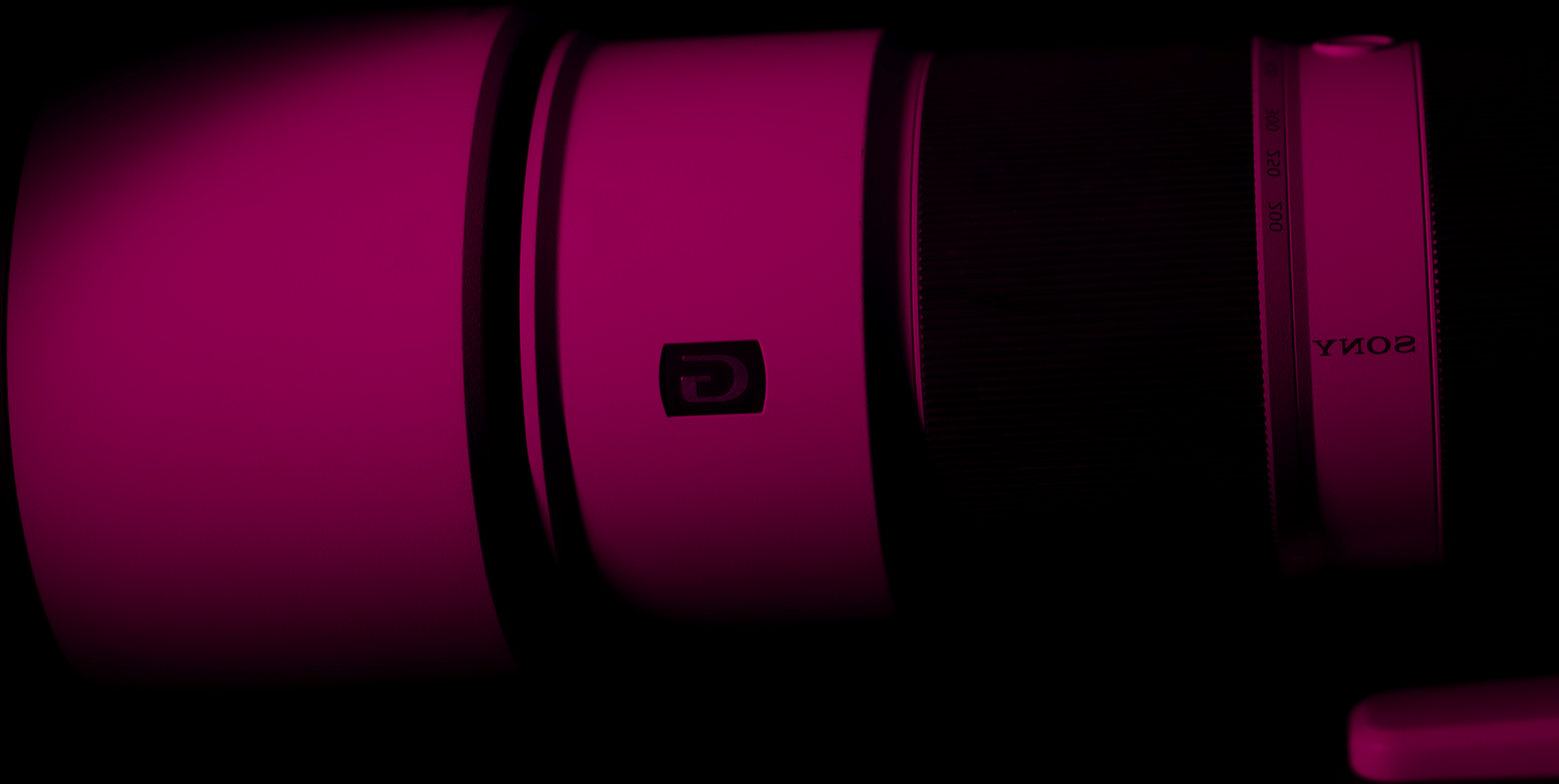


F A M E
MEDIA PRODUCTIONS



FAME

WE MAKE FAMOUS



Unlike most media production firms, Fame approaches every project with a Brand-centric perspective.

We examine your brief and provide Videography & Photography solutions in line with your Brand values.



Brand-Centricity

Today's marketing content is driven by imagery. Our unique approach is perhaps the single-most important reason why Fame is the preferred choice among some of the biggest Brands in the region.

Nothing is random. Nothing is trivial.

Team Fame

VISION

To be the Brand-Empathetic Media Production Firm-of-choice in the Gulf Cooperation Council.

MISSION

We bridge the gap between purpose-driven methodologies and the unique nuances of the GCC.



STRATEGY

Fame fuses a high standard of media production with brand-centricity... In an era where information is driven by video, this potent mix builds Brands effectively.

STYLE

Film-making is all about preparation... Creating a meaningful 30 second film takes 30 hours of preparation for its effect to last at least 30 days.



3 REASONS

1. Brand-Centricity

This aspect clearly sets us apart from others as our team is trained to be Brand-sensitive in all aspects of production. Starting from concept to delivery, we ensure the client's Brand values are placed left, right and centre to the entire production.

2. Deadline-Oriented

Our roster of clients shows that we are more than able to meet the deadline standards of some of the most demanding clients in the United Arab Emirates. We are often mobilised to deliver multiple productions on a weekly basis on extremely tight deadlines.

And we have become so accustomed to the process that we are geared to think, react and perform efficiently.

3. Creatively-Driven

Regardless of deadlines and commitments, we are growing in stature as a concept-oriented and creative media production firm. Today, we offer an A-Z solution system from concepts to final production and everything in between. This multi-disciplined approach ensures an excellent execution of briefs.



REDENTIALS

- Fame Media Productions was established on July 2018.
- Established as a media productions company and has grown into a full-service creative media productions house where supplementary services are also provided.
- A dynamic media production company specializing in video, photo, animation, VFX, and drone services. Our talented team comprises skilled professionals with diverse backgrounds and expertise.
- Our videographers possess a keen eye for storytelling and an aptitude for capturing visually stunning footage. They excel in shooting events, promotional videos, documentaries, and more. With extensive experience in editing software and cinematic techniques, they transform raw footage into captivating visual narratives.
- The photographers on our team are highly skilled in capturing moments that leave lasting impressions. From commercial shoots to product photography to fashion editorials, they have an innate ability to seize the perfect shot that truly reflect the essence of the subject.

- Our animation specialists are well-versed in creating compelling motion graphics and animations. Their creativity brings ideas to life through 2D and 3D animations that engage viewers and convey messages effectively.
- To add flair and uniqueness to our projects, our VFX experts use cutting-edge software to seamlessly integrate computer-generated imagery into live-action footage. From realistic visual effects to mind-bending CGI creations, their skills elevate any production to new dimensions.
- Our drone pilots have undergone rigorous training to safely capture breathtaking aerial imagery. Equipped with state-of-the-art drones, they effortlessly navigate the skies to provide stunning perspectives that enrich any story or project.
- At Fame Media Productions, we also leverage our team's diverse range of skills in media production to deliver exceptional results for clients across industries. Whether it's creating corporate videos or captivating advertising campaigns, we strive for excellence in every project we undertake.
- The company consists of 50-plus full-time talents (across designations)
- Any work that goes over and above the company's limitations is out-sourced under strict supervision.
- Fame is well-equipped for a range of media production assignments.

1. BRIEFING

1. Client invites Fame for a Briefing session.
2. Management/Client Servicing attend Briefing.
3. Brief is reviewed in light of Client's Brand Values.
4. Brief is amended (if required)
5. On agreement of the Brief, Fame commences work.

2. CREATION

1. Concepts presented to Client.
2. Client approves a concept for work.
3. Quotations presented for approvals.
4. Once quotes are approved, Fame proceeds to present storyboards for Client sign-off.
5. If Client amends the storyboard at this stage, it can affect the quotation.
6. Client and Fame finalise storyboard for production.
7. Approved LPO is generated

3. PRODUCTION

1. Fame goes into Production Mode.
2. Client partnered at Pre-Production stage to review preparations.
3. Last minute tweaks are addressed on priority.
4. Job is actioned with client representative preferably present at the site.
5. Three rough edits are generated based on the approved storyboard.
6. Three sessions of amendments are FOC.
7. Client signs-off on a final version.
8. The final version is generated and processed.
9. Client receives the final version.
10. Fame invoices the client as per approved LPO



a. In-house Filmography Services:

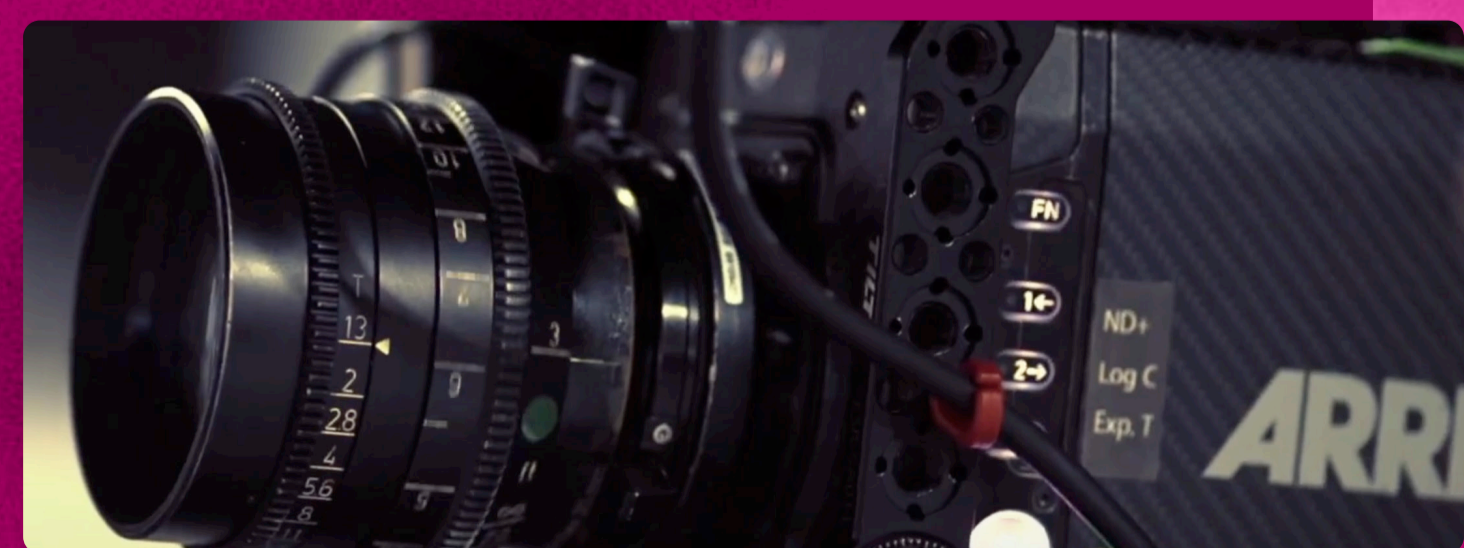
- Cinematic / Corporate / Commercials / Conceptual / Events
- Full-service Videography
- Full-service Photography
- Full-service Audio and Video Editing
- Drone coverage of events
- Colorization and Color-Grading of Video and Still imagery

b. Brand-Building Services:

- Strategy Development & Positioning
- Corporate Identity
- Brand Identity

c. Supplementary

- Annual Report Design
- Information Memoranda
- Website Design & Management
- SM Content Creation & Management



PROMINENT CLIENTS

- ADNOC Group
- ADNOC Distribution
- ADNOC Technical Academy
- ADNOC Global Trading
- Rabdan Academy
- Abu Dhabi Marines Sports Club (ADMSC)
- Department of Culture and Tourism Abu Dhabi (DCT)
- Zayed Higher Organisation for People of Determination (ZHO)
- Hilalco
- Food and Agriculture Organization (FAO)
- Abu Dhabi Centre for Technical and Vocational Education and Training
- China Railway Construction Corporation (Etihad Railway)



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